



THE PRIDE OF TEXAS

AT American Towman ACADEMY CONFERENCE SCHEDULE

TURN YOUR BUSINESS... INTO PLEASURE



WEDNESDAY, JULY 15, 2026

LOCATION

2 PM - 5PM Main Registration for TowXpo - **Exhibitors only** Henry B. Gonzalez Convention Center

THURSDAY, JULY 16, 2026

LOCATION

Registration Hours and Locations

7 AM - 2 PM Satellite Registration for **Academy Participants Only (Badge pick up)** Marriott Riverwalk Hotel
889 E Market St, 2nd floor

7 AM - 5 PM Main Registration for **TowXpo** Henry B. Gonzalez Convention Center
Exhibit Hall 2

TRAINING & CLASSES

8 AM - 5 PM CIRT Heavy-Duty Training / Level B (Part I: 8-Hr Classroom) Bobby Tuttle, CIRT (Includes lunch) Marriott Riverwalk Hotel
Room Salon E

1 PM - 5 PM WreckMaster's Green To Go- Intro to Light Duty Towing & Recovery (Part I: 4-Hr - Classroom) Bear Godfrey, WreckMaster Marriott Riverwalk Hotel
Room Salon F

FRIDAY, JULY 17, 2026

LOCATION

Registration Hours & Locations

7 AM - 12 Noon Satellite Registration for **Academy Participants Only (Badge pick up)** Marriott Riverwalk Hotel
889 E Market St, 2nd floor

7 AM - 5 PM Main Registration for **TowXpo** Henry B. Gonzalez Convention Center
Exhibit Hall 2

HANDS-ON TRAINING

8 AM - 12 Noon WreckMaster's Green To Go- Intro to Light Duty Towing & Recovery (Part II:4-Hr Hands-on) Bear Godfrey, WreckMaster Henry B. Gonzalez Convention Center
Show Floor

8 AM - 12 Noon CIRT Heavy-Duty Training / Level B (Part I: 4-Hr Hands-On) Bobby Tuttle, CIRT Henry B. Gonzalez Convention Center
Show Floor

INDEPENDENT COURSES

8 AM - 11 AM Heavy-Duty Recovery Business Success Ron Myers, Pine Tree Towing Marriott Riverwalk Hotel
Travis Room

TDLR APPROVED COURSES

8:30 AM -12:30 PM CE Towing 4-Hr Course #31651 Marriott Riverwalk Hotel

8:30 AM - 5 PM Texas Incident Management 8-Hr Course #31650 Room Salon F

REPO COURSE

8 AM - 10 AM **NEW!** Safety and Compliance in The Repossession Industry (**Part I**) Mark Lacek, Commercial Asset Solutions & Ron L. Brown, Eagle Group XX Marriott Riverwalk Hotel
Room Salon E



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FRIDAY, JULY 17, 2026 - CONTINUED

LOCATION

SEMINARS

8 AM – 8:50 AM	Insurance is Out of Control Jamey Satawa, Marsh McLennan Agency	Marriott Riverwalk Hotel Room Salon A
8 AM – 8:50 AM	The AI Gold Rush: Don't Be the Last Tow Company to Adapt Marcello Perez & Derek Benningfield, Wolverine Productions	Marriott Riverwalk Hotel Room Salon B
9 AM - 9:50 AM	Wire Rope Fundamentals Terry Abejuela, American Towman	Marriott Riverwalk Hotel Room Salon A
9 AM - 9:50 AM	Effective Lockout Techniques Tony DiBlasi, Automobile Club of Southern California	Marriott Riverwalk Hotel Room Salon B
10 AM - 11:30 AM	Spill & Debris cleanup and Insurance, Law, Regulation, and Strategies to get paid for your services Jim Figueira, ECS Environmental Chemical Solutions	Marriott Riverwalk Hotel Room Salon B
10 AM - 10:50 AM	As a Tow Owner, What Are Your Biggest Risks? Brian Riker, American Towman	Marriott Riverwalk Hotel Room Salon A
11 AM - 11:50 AM	Developing Your Company's Safety Training Randall Resch, American Towman	Marriott Riverwalk Hotel Room Salon A

SATURDAY, JULY 18, 2026

LOCATION

Registration Hours and Locations

7 AM - 12Noon	Satellite Registration for Academy Participants Only (Badge pick up)	Marriott Riverwalk Hotel 889 E Market St, 2nd floor
7 AM – 4 PM	Main Registration for TowXpo	Henry B. Gonzalez Convention Center Exhibit Hall 2

INDEPENDENT COURSES

8 AM - 10 AM	WreckMaster 's Keys to EV Success Nick Webb, WreckMaster	Marriott Riverwalk Hotel Travis Room
8 AM – 10 AM	Light-Duty Recovery Business Success Ron Myers, Pine Tree Towing	Marriott Riverwalk Hotel Room Salon F
8 AM - 10 AM	NEW! Safety and Compliance in The Repossession Industry (Part II) Mark Lacek, Commercial Asset Solutions & Ron L. Brown, Eagle Group XX	Marriott Riverwalk Hotel Room Salon E



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JULY 16-18, 2026
Henry B Gonzalez Convention Center
San Antonio, TX

SATURDAY, JULY 18, 2026- CONTINUED LOCATION

MEETINGS

8:30 AM – 10:30 AM Southwest Tow Operators **Strategy Breakfast** Marriott Riverwalk Hotel
Ballroom D
With Legislative Champions
Presented by Southwest Tow Operators

10:30 AM - 11:30 AM Legislative Champions (**Private Event**) Marriott Riverwalk Hotel
Ballroom D
Presented by Southwest Tow Operators

STO CERTIFICATION TESTING

1 PM – 3 PM TDLR Certification Testing for PP or IM License Marriott Riverwalk Hotel
Room Salon A
Presented by Southwest Tow Operators

SEMINARS

8 AM - 8:50 AM Synthetics in the Towing Industry Marriott Riverwalk Hotel
Room Salon A
Terry Abejuela, American Towman

8 AM - 8:50 AM Legal & Tax Strategies for Towing Businesses Marriott Riverwalk Hotel
Room Salon B
Larry Oxenham, American Society for Asset Protection

9 AM - 9:50 AM Get More Tows with Digital Marketing and AI: Google, Facebook Marriott Riverwalk Hotel
Room Salon A
& Your Website Explained
Jared Fischgrund & Chris Blake, OMG Tow Marketing

9 AM - 9:50 AM Driver Qualification in the ICE Age Marriott Riverwalk Hotel
Room Salon B
Brian Riker, American Towman

10 AM - 10:50 AM The Roadside Professional: A Customer First Approach Marriott Riverwalk Hotel
Room Salon A
Bear Godfrey & Nick Webb, WreckMaster

10 AM - 10:50 AM Recovery Of Vehicles From Cable Barriers On Highways (HTCBS) Marriott Riverwalk Hotel
Room Salon B
Bobby Tuttle, CIRT

11 AM - 11:50 AM Business Strategies to Improve Your Company's Bottom-Line Marriott Riverwalk Hotel
Room Salon B
Randall Resch, American Towman

11 AM - 11:50 AM Mobile EV Charging 101: Powering Profits Marriott Riverwalk Hotel
Room Salon A
Ron Sledje, EVroadHERO

11 AM - 11:50 AM Junk is a Four Letter word for CASH Marriott Riverwalk Hotel
Room Salon F
Kevin B. Leigh, Autura